

Bill No. 95 2010

I, LINDA A. KELLEHER, City Clerk of the City of Reading, Pa., do hereby certify, that the foregoing is a true and correct copy of the original Ordinance passed by the Council of the City of Reading, on the 22 day of Nov A. D. 2010. Witness my hand and seal of the said City this 22 day of Nov A. D. 2010.

CITY CLERK

AN ORDINANCE OF THE CITY OF READING RECOGNIZING THE MEMBERS OF THE READING MAIN STREET PROGRAM BOARD AND AUTHORIZING THE BOARD TO CARRY OUT THE GOALS & OBJECTIVES OF THE READING MAIN STREET PROGRAM IN ACCORDANCE WITH THE POLICIES OF THE DEPARTMENT OF COMMUNITY AND ECONOMIC DEVELOPMENT OF THE COMMONWEALTH OF PENNSYLVANIA.

WHEREAS, The City of Reading (the "City") is desirous of administering a Reading Main Street Program with support from the Department of Community and Economic Development of the Commonwealth of Pennsylvania ("DCED") and the Pennsylvania Downtown Center ("PDC") in accordance with the PA New Communities Program for prevention and elimination of blight under Section 4(C) of the Housing and Redevelopment Assistance Law as amended; and

WHEREAS, The City of Reading Department of Community Development will administer the Reading Main Street Program; and

WHEREAS, The Reading Department of Community Development has created the necessary framework and volunteer Board of Directors to guide the Reading Main Street Program.

THE COUNCIL OF THE CITY OF READING HEREBY ORDAINS AS FOLLOWS:

The City of Reading recognizes that a blighting influence exists because of urban decay and continued divestment in the Central Business District of the City of Reading, Berks County, Pennsylvania (the "City") in and around Penn Street from Front Street to 11th Street and from Franklin Street to Walnut Street within the City. The Reading Main Street Program Board is hereby authorized and shall consist of nine members, who shall be recommended by the Mayor and approved by City Council for a term of three years, and a liaison. The Reading Main Street Program Board of Directors and the Reading Department of Community Development will administer a Main Street Program that will 1) promote a sense of community and unified purpose, 2) assure the historic continuity of the City's architectural heritage, 3) improve the image and

perception of the City to residents and visitors and 4) strengthen economic rejuvenation of property and commerce for the benefit of all.

BE IT FURTHER ORDAINED, that the City will allocate the sum of \$200,000 in its Community Improvement Program ("CIP") budget or the CDBG Action Plan to support the administration of the Reading Main Street Program over a period of five years from FY-2010 through FY-2014 as funds become available.

BE IT FURTHER ORDAINED, that the Reading Department of Community Development will seek grant funding and other contributions over time to accomplish the goals & objectives as set forth.

BE IT FURTHER ORDAINED, that the Clerk of the City is directed to execute a certificate attesting to the adoption of this Ordinance and to furnish a copy of the Ordinance to DCED.

DULY ENACTED this 20 day of Nov, 2010.

By: _____

Vaughn Spencer, President

Attest: _____

Linda Kelleher, City Clerk

Submitted to Mayor: _____

Date: 11/23/10

Received by the Mayor's Office: _____

Date: _____

Approved by Mayor: _____

Date: 11/23/10

Vetoed by Mayor: _____

Date: _____